

# Melanie Ruggiero, Fine Artist & Graphic Designer

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## LINKS

[Website & Portfolio : Melanieruggiero.com](http://Melanieruggiero.com), [LinkedIn Melanie Ruggiero](#)

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## PROFILE

*A creative problem solver who is dependable, hardworking, focused, innovative, and consistent. With an interest in Art, Design, and Education. Melanie brings a positive outlook and great energy into teams through collaboration, dialogue, and strategic action. A visual learner who thrives in utilizing the Arts to maximize productivity and impact. Leads with an entrepreneurial and curious spirit.*

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## EDUCATION

Aug 2021 — May 2023

### BFA Visual Arts & Design, University of The Arts

Philadelphia, PA

Bachelors of Fine Art in Visual Art & Design

- Magna Cum Laude GPA 3.8
- Deans List
- Awarded the following Scholarships:

2023 School of Art DEIA Thesis Fellowship - Issued by UArts Diversity, Equity, Inclusion & Accessibility

2021 Distinguished Scholar/Artist Scholarship

2021 School of Art Scholarship

Aug 2015 — Jun 2019

### High School Diploma, Lehigh Valley Charter High School for the Arts

Bethlehem, PA

- AP Art Score 5
- Graduated High Honors

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## INTERNSHIPS

Dec 2023 — Present

### Graphic Designer, 360 Advertising & Communications

Philadelphia, PA

Working along side CEO and founder Dania and CMO Vania

Established in 2015, 360 Advertising & Communications (formally known as 360 Marketing & PR) is a Marketing Agency Firm based in New Jersey, Philadelphia, and The Bahamas.

Their mission is to help brands Market and Advertise themselves to gain successful traction. Working with reputable companies such as New Jersey Housing And Mortgage Finance Agency, RWJBarnabas Health, The Nova Collective, and American Dairy Association NE, etc.

My job consist of being their Multi-media Graphic Designer where I create,

- Design work for Social Media Marketing
- Info graphics
- Business cards
- Pamphlets
- Magazine Designs
- Mock Ups
- Video Editing Advertising
- and more under the Marketing & Advertising realm

Jan 2022 — Jun 2022

### Mural Artist Apprenticeship , Hagopian Art's

Philadelphia, PA

#### Projects:

- *"WILD MEDICINE: MUGWORT, MULLEIN, and MALLOW"* - Mural Arts - West Philadelphia
- *"Coming Together: Hatfield Community Mural Dedication"* - Moore College of Art & NorthPenn Hospital - Hatfield Community, NJ
- *"Historic District Floral Mural"* - Private Residence, Old City

Learned Professional painting techniques for large Mural work,

- Gained knowledge in how to professionally install a Mural
- Organized completed daily assignments in a timely, efficient manner.
- Played a vital role in the logistical and creative aspects of bringing a mural to life, contributing to the overall success of the project.

- Learned how to work Adobe Illustrator for Product Design
- Utilized crucial design software skills to assist with projects.
- Previewed work for the Auto body parts - Car support

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## ART GALLERIES

2019 — 2024

### Exhibitions

2024 "Going Home", Downtown Gallery, Philadelphia PA  
 2023 Nike x Atmos Collaboration Exhibition, Philadelphia PA  
 2022 SICK Art Show, University of the Arts, Philadelphia PA  
 2021 Junior Exhibition, University of the Arts, Philadelphia PA  
 2021 Alternative Gallery, Allentown PA  
 2021 Individual Studio Exhibition Northampton Community College, Bethlehem PA  
 2021 Personal Empowerment and Social Justice Online  
 Exhibition, Northampton Community College, Bethlehem PA  
 2020 Art in the Park, Allentown PA  
 2019 Senior Exhibition, Lehigh Valley Charter High School for the Arts, Bethlehem PA

*Gaining the attraction & likes by:*

Art Director Livia at **@Wonderland**

Digital Creator **Rachel Motley** @therealrjm

**Enya Umanzor**- Content Creator

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## EMPLOYMENT HISTORY/ VOLUNTEERING

Jan 2024 — Present

### Education Support System: Education, ESS | K-12 Education Staffing & Management Solution

Philadelphia, PA

Educational Support System (ESS) for the School District of Philadelphia- Teacher, Substitute, or Special Education.

Various Schools being-

Penn Treaty High School

Science Leadership Academy Middle School

Jackson Coppin School

Key School

School of Future

Science Leadership Academy at Beeber

It's been an exciting adventure teaching in the inner city of Philadelphia, everyday is a great learning experience. I've gained valuable experience working in a Professional School Environment, specifically in being able to Teach all core subjects from grades K-12.

May 2023 — Present

### Cater Server , Brûlée Catering

Philadelphia, PA

Heavy Lifting, Building, Organizational Prep/Set Up

Brûlée Catering for Weddings & Business Receptions at The Free Library, Independence Visitor Center, National Constitution Center, Museum of the American Revolution, & The Please Touch Museum, etc.

Hosting and working with established companies such as,

- GAWDA
- PHLCVB
- UPenn Law
- Penn Medicine
- NMBBAA
- US Dept. of Commerce
- SPESA
- UHS
- American Heart Association
- Tariq Trotter - Artist Black Thought in band "The Roots" - Reception for his book "The Upcycled Self"
- Philadelphia 76's Gala

Oct 2021 — Nov 2023

**Apple- Technical Customer Service Representative, Sequential Technology International**

Bethlehem, PA

- Worked along side Apple for established Tech Companies such as AT&T, Verizon, Cisco, and Audi's Operating Technical Support Systems
- Data Entry, Ticket Escalation, and Upgraded Apple iPhones
- Assisted both phone and technical support to address any outstanding issues or concerns alongside my team and supervisor
- Worked well independently and on Microsoft Teams upgrading Apple iPhones for in-store and online representatives

Jun 2016 — Aug 2016

**Volunteer: Patient Sitter/ Assistant helper, Lehigh Valley Hospital–Cedar Crest**

Allentown, PA

- Volunteered to Patient Sit at Lehigh Valley Hospital in the west wing where the elders were, my task included to -
- Make sure the patients were fed, hydrated, and overall okay
- Data Filing kept to ensure patients were in their assigned rooms.
- Occasionally go up and down the halls with carts full of healthy treats
- Job expectations were to be self-motivated, engaged, friendly, and comfortable talking to patients/visitors.

Jan 2016 — Jun 2016

**Volunteer: Data Entry & File Keeping, Valley Dental**

Bethlehem, PA

- Volunteered at Valley Dental, a professional Dentistry Office in Fountain Hill, Bethlehem.
- I learned how to file keep for each individual patient within the upcoming weeks, color coordinated by last name
- Data Entry - Microsoft Excel
- Answering phones
- Helping new patients with intake forms
- Verifying Insurance plans
- Explaining Dental Programs
- Scheduling appointments
- Resolving payment inquiries.

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SKILLS

Fast Learner	Microsoft Word/ PowerPoint
Ability to Work Under Pressure	Social Media (Facebook, Instagram, Tik Tok)
Ability to Work in a Team	Microsoft Excel
Effective Time Management	Growing Knowledge:
Communication	Adobe Premiere Pro
Adobe Illustrator	Adobe InDesign
Adobe Photoshop	HTML/ CSS
Microsoft Office	

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LANGUAGES

Spanish                      Good working knowledge

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ACKNOWLEDGEMENTS

2021 — 2023

**Scholarships/ Awards**

- 2023 School of Art DEIA Thesis Fellowship - Issued by UArts Diversity, Equity, Inclusion & Accessibility
- 2021 Distinguished Scholar/Artist Scholarship
- 2021 School of Art Scholarship

Aug 2020 — Jun 2022

**Interviews**

- **Interview:** with [2ndBaseVintage](#) about my brand CYBER Thanks to @Stonyjony on IG Live & Reel
- **Publication:** [North Penn Now Community News](#) - "*Coming Together: Hatfield Community Mural Dedication*"
- **Publication:** [Mural Arts](#) - *Wild Medicine: Mugwort, Mullein, & Mallow*

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REFERENCES

Vania Abdul from 360 Advertising & Communications

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**Daymir Sepulveda from Apple Department -  
Sequential Technology International**

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**Rebecca Sack from UArts Program Director,  
Painting Coordinator, Associate Professor**

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